



ANNUAL REPORT

2024

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ABOUT US



Ain Society is a registered charity providing cancer care services to cancer-stricken patients and their families. Since its inception in 2000, more than 35,000 individuals have benefited through a range of rehabilitative services and developmental programmes.

In 2012, the Serenity Social Service Centre was set up to help those with cancer. The centre provides an avenue of solace to those affected, through emotional, spiritual, and psycho-social support.

We work with various community agencies especially those who works with beneficiaries with cancer, through merging our resources and expertise for the greater good.

At present, Ain Society has three different offices. Our head office in New Upper Changi Road, our Serenity Cancer Care office in Haig Road and our Young Heroes Cancer Care office in Eunus.

As a recognized Institution of Public Character (IPC), cash donations to Ain Society comes with the benefit of a 2.5 times tax deduction, amplifying the impact of our donors' kindness.

Charity Registration Number:	001956
ROS Registration Number:	191/2000 WEL
IPC Registration Number:	000607
IPC Status:	12 April 2024 to 11 April 2025
UEN Number:	T00SS0163F
Auditor:	Vantage Corporate Assurance
Bank:	Overseas-Chinese Banking Corporation Limited

VISION, MISSION & CORE VALUES

VISION

Disadvantaged Children & Families
Living to Their Fullest Potentials

MISSION

Looking with Our Hearts,
Filling Lives with Hope

CORE VALUES

H Humility
O Objectiveness
N Non-Judgement
E Empowerment
S Sincerity
T Thoughtfulness
Y Yes We Can

PATRON & MEDICAL ADVISOR

PATRON

MDM HALIMAH YACOB

Chancellor
Singapore University of Social Sciences



MEDICAL ADVISOR

PROFESSOR FATIMAH LATEEF

Senior Consultant,
Director of Quality and Patient Safety,
Department of Emergency Medicine,
Singapore General Hospital

BOARD OF MANAGEMENT



MR BAMBANG SUMARYONO ALI
President



MR AMIRUL ASHRAF
Vice President



MR SAZALI SAHRI
Secretary



DR ARIF UZAIR MOHAMAD ROSLAN
Assistant Secretary



MS FARHANAH RAHMAN
Treasurer



MR MUHAMMAD HAFIZ
Assistant Treasurer



DR NORSHIMA BINTE NASHI
Board Member



**MS ZUHAIRAH
NURUL-ÁSYURA ZULKIFLEE**
Board Member



MS NUR FARAH BINTE DAMRI
Board Member



MR ABDUL RAZAK BIN AHMAD
Board Member



**MS FATIN AQILAH BINTE
MOHAMAD AMRAN**
Board Member



MS NOORSYAFIATOON SHARUN
Board Member



MS NORHASHIMAH KAMARUDIN
Board Member

All Board members and employees of Ain Society are required to read and understand the conflict of interest policy in place and make full disclosure of any interests, relationships and holdings that could potentially result in a conflict of interest. When a conflict of interest situation arises, the board member or employee shall abstain from participating in the discussion, decision-making and voting on the matter.

BOARD OF MANAGEMENT

S/N	Name	Position	Age	Occupation	Employer
1	Bambang Sumaryono Bin Ali	President	53	Community Partnership Manager	Land Transport Authority
2	Amirul Ashraf Bin Aniza	Vice President	31	Assistant Manager, Operational Process Transformation & Digitisation	Changi Airport Group
3	Sazali Bin Sahri	Secretary General	58	Senior Teacher, Raffles Institution	Ministry of Education
4	Dr Arif Uzair Mohamad Roslan	Assistant Secretary General	29	General Practitioner	Frontier Healthcare Group
5	Nur Farhanah Binte Abdul Rahman	Treasurer	32	Accountant	Sea Consortium Pte Ltd
6	Muhammad Hafiz Bin Hashim	Assistant Treasurer	29	Downstream Biotechnologist	Lonza Biologics Tuas
7	Dr Norshima Binte Nashi	Board Member	34	Associate Consultant, Division of Advanced Internal Medicine	National University Hospital
8	Dr Zuhairah Nurul-Asyura Zulkiflee	Board Member	31	Podiatrist	Singapore General Hospital
9	Fatin Aqilah Binte Mohamad Amran	Board Member	29	Senior Executive, Partnerships & International Relations	Singapore Airlines
10	Nur Farah Binte Damri	Board Member	41	Entrepreneur	Owner of Enyyah Pte Ltd
11	Abdul Razak Bin Ahmad	Board Member	52	Senior Manager	Land Transport Authority
12	Noorsyafiaton Bte Sharun	Board Member	39	Director	Serenity Cancer Care, Ain Society
13	Norhashimah Binti Kamarudin	Board Member	37	Manager	Young Heroes Cancer Care, Ain Society

BOARD OF MANAGEMENT

S/N	Name	Date of Last Appointment as Board Member	Board Member Since	Attendance at Board Meetings	Reason/s for Serving 10 years or More
1	Bambang Sumaryono Bin Ali	3 February 2024	2011	4/4	Offers knowledge and experience to guide fellow board members, fostering the organization's stability and ensuring continuity in its operations.
2	Amirul Ashraf Bin Aniza	3 February 2024	2022	4/4	
3	Sazali Bin Sahri	3 February 2024	2015	4/4	
4	Dr Arif Uzair Mohamad Roslan	3 February 2024	2020	3/4	
5	Nur Farhanah Binte Abdul Rahman	3 February 2024	2022	4/4	
6	Muhammad Hafiz Bin Hashim	3 February 2024	2022	4/4	
7	Dr Norshima Binte Nashi	3 February 2024	2024	3/4	
8	Dr Zuhairah Nurul-Ásyura Zulkiflee	3 February 2024	2024	4/4	
9	Fatin Aqilah Binte Mohamad Amran	3 February 2024	2024	4/4	
10	Nur Farah Binte Damri	3 February 2024	2024	4/4	
11	Abdul Razak Bin Ahmad	3 February 2024	2024	4/4	
12	Noorsyafiaton Bte Sharun	3 February 2024	2014	3/3	Brings a deep understanding of the organization's operations and culture, leveraging years of experience to provide insightful perspectives and foster alignment between staff and board objectives, ensuring continuity and stability.
13	Norhashimah Binti Kamarudin	3 February 2024	2024	3/3	

STAFF MANAGEMENT TEAM



DR HAJI MD YUSOF ISMAIL
Chief Executive Officer
(Date of Appointment: 1 Feb 2007)



MS NOORSYAFIATON SHARUN
Director
Serenity



MS YATIMATUSSALIHAH RAHMAT
Director
Admin & Finance



MR LESLIE TEO
Director
Community Engagement

HEAD OFFICE TEAM



MS YATIMATUSSALIHAH RAHMAT
Director
Admin & Finance



MS MONICCA NARAYANAN
Accountant (Outsourced)
2013 - June 2024



MS NUR'FADILLA AMIN
Executive Officer
Operations



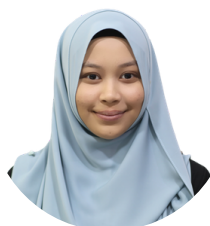
MS NUR SABRINA AZMAN
Executive Officer
Admin & Finance
May 2018 - June 2024



MS SITI AMANDA FAUZI
Executive Assistant
HR & Asset Management
April 2021 - July 2024



MS WASILAH OSMAN
Executive Assistant
Admin & Finance



MS NABILAH RAHMAT
Executive Assistant
Admin & Finance



MR MOK CHEE KEONG JACK
Logistics Executive
Operations



MR MAK KOK CHEONG
Assistant Logistics Executive
Operations



MR FAIZAL PYMEN
Executive Assistant
Operations
Oct 2024 - Jan 2025

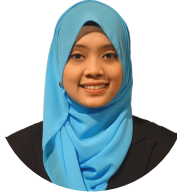
SERENITY CANCER CARE TEAM



MS NOORSYAFIATON SHARUN
Director
Serenity



MS NURUL HUDA MA'AROP
Manager
Serenity Cancer Care



MS NUR'AIN MOHAMED SAID
Senior Cancer Navigator
Serenity Cancer Care



MS NUR AINA EDORA SALLEH
Senior Cancer Navigator
Serenity Cancer Care



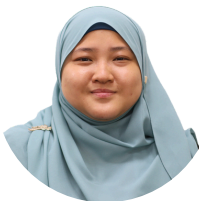
MS JAYDA HO WAI CHENG
Counsellor
Serenity Cancer Care



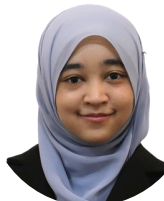
MR MOHD INDRA FHAMI ISMAIL
Cancer Navigator
Serenity Cancer Care
March 2021 - March 2024



MS ALINA MOHD SUMARDY
Cancer Navigator
Serenity Cancer Care



MS NUR HASINAH RAHMAT
Executive Officer
Serenity Cancer Care



MS SITI ZAINAB JEFRY
Cancer Navigator
Serenity Cancer Care
Joined in May 2024



MS SYAZA ANISAH ZAINAL ARIFFIN
Executive Assistant
Serenity Cancer Care
Joined in August 2024



NUR AISYAH MARIAH BINTE JAILANI
Art Therapist (Part-time)
Serenity Cancer Care
Joined in December 2024

YOUNG HEROES CANCER CARE AND RESEARCH & ENGAGEMENT TEAM



MS NORHASHIMAH KAMARUDIN
Manager
Young Heroes Cancer Care



MS IZZA SYAHEELA MOHD ZAINI
Cancer Navigator (Children)
Young Heroes Cancer Care



MR FAYYADH RAHMAT
Cancer Navigator (Youths)
Young Heroes Cancer Care
Joined in Sep 2024



MS ZURIATI ZULFA ROSLEE
Social Work Practitioner
Young Heroes Cancer Care
Apr 2022 - Jan 2024



MS NUR RAUDHAH MOHD ZAINORDIN
Executive Assistant (Corp Comms)
Young Heroes Cancer Care



MS NAQIYAH AHMAD MURAD
Executive Assistant (Corp Comms)
Young Heroes Cancer Care
Joined in May 2024



MS NUR SYAFIQAH BINTE AFFANDI
Research Assistant
Young Heroes Cancer Care
Joined in Jan 2024



MS ISTIQAMAH BINTE SHAHUL HAMEED
Research Assistant
Young Heroes Cancer Care
Jun 2024 - Jan 2025



MS ELIZA MOHD RANI
Executive Assistant
Young Heroes Cancer Care
Joined in Oct 2024

CORE SERVICES

SUPPORT GROUPS

It aims to provide emotional, informational, and practical support to individuals affected by cancer. Offering a safe space for patients and caregivers to share experiences, gain strength, and connect with others facing similar challenges. Providing resources and guidance on ways to navigate cancer treatment, coping strategies, and maintaining well-being, fostering a sense of community and hope during difficult times.



FINANCIAL ASSISTANCE

We provide financial assistance to support our beneficiaries with their daily needs, helping them manage the financial challenges that may arise due to their health conditions. This assistance aims to ease their burden, enabling them to focus on recovery and improving their quality of life.

COUNSELLING

The counselling services at the Ain Society offer personalized emotional support to cancer patients and their caregivers. Through one-on-one counselling sessions, individuals can explore their feelings, cope with the stress of diagnosis and treatment, and address mental health concerns. Counselling aims to improve emotional well-being, provide guidance on coping strategies, and help individuals navigate the psychological impact of cancer.



PSYCHOEDUCATION

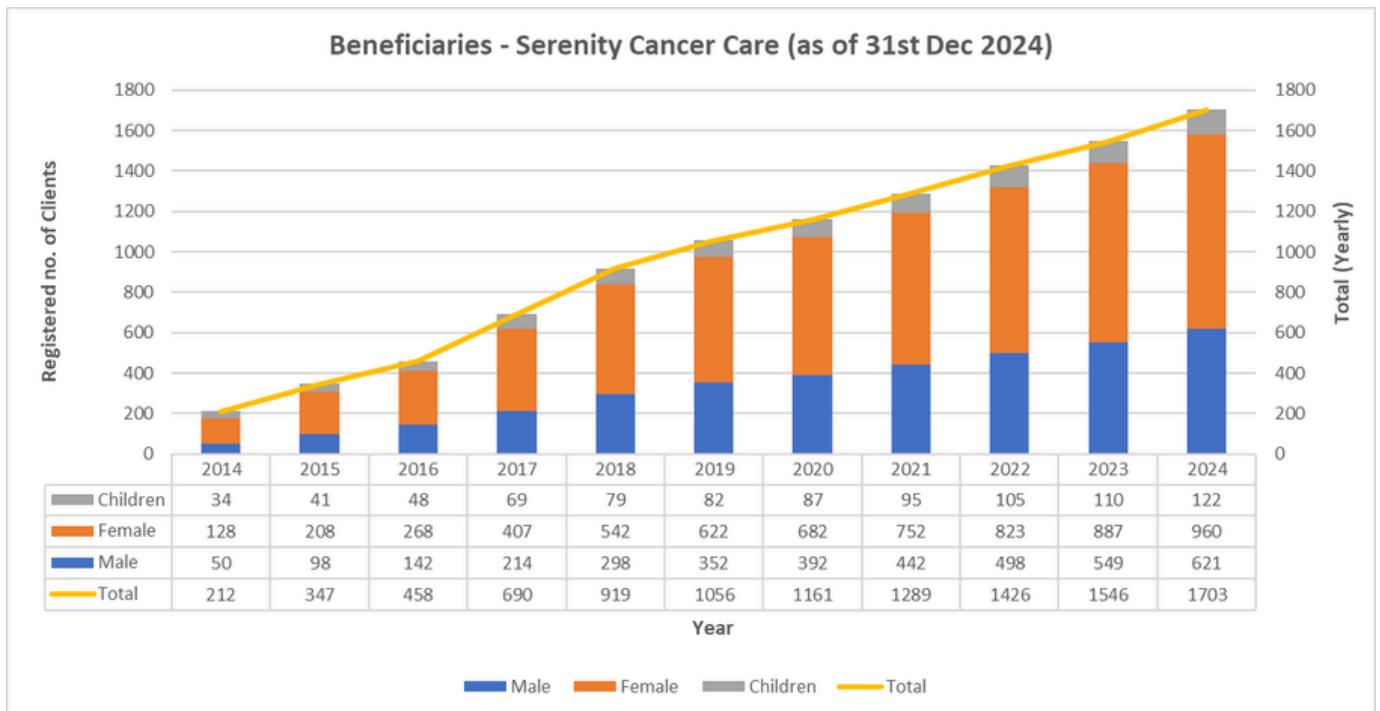
Our psychoeducation sessions are designed to educate beneficiaries on matters related to their health, mental well-being, and coping strategies. These sessions also cover general wellness topics, providing clients with valuable knowledge and tools that empower them to navigate challenges and make informed decisions in their journey towards recovery.

BENEFICIARIES THROUGHOUT THE YEARS

Over the years, we've seen a steady growth in our clientele, welcoming individuals across all ages—from children and adolescents to young adults and older adults with cancer—into the nurturing embrace of our care.

Our clients who are affected with cancer discover our services through a diverse array of channels. Many learn about us from mainstream outlets like radio and television broadcasts, while others find their way to us via hospital referrals. Social media platforms also play a significant role in spreading the word.

However, the most substantial portion of our clientele comes from personal recommendations, highlighting the power and trust in word-of-mouth endorsements.



SERENITY CANCER CARE

Serenity Cancer Care at Haig Road was officially opened in 2019. The centre offers a wide range of psychosocial programmes and services to help our adult members and their family through their cancer journey. Besides counselling and support groups, we also offer enrichment programmes for our members to learn new skills.

INSTILLING HOPE

Hope is essential for the emotional and physical well-being of cancer patients, guiding them through treatment and helping them cope with its rigors. It fosters engagement, goal orientation, and resilience, combating despair and loneliness. As caregivers, our role in instilling hope is pivotal, integrating it into cancer care to bolster the patient's spirit alongside treating the disease. Hope grants patients the bravery to fight cancer and the power to dream of recovery and a fulfilling life post-illness.



ACTIVITIES

Serenity Cancer Care

SOCIAL AND RECREATIONAL

We organize a range of outings and annual events for our beneficiaries and their families. The objectives of these events are to enhance the emotional and social interaction skills and to promote bonding between the client and their families.



FITNESS SESSION

We conduct regular fitness sessions designed to promote physical well-being and boost the confidence of our beneficiaries. These sessions focus on improving mobility, strength, and overall health, encouraging them to stay active and lead a healthier lifestyle.

SEWING SPECIAL INTEREST GROUP

Our tailored sewing special interest group is devised to support beneficiaries in their post-cancer treatment recovery. Taking their minds off their troubles and enriching their lives by teaching them new skills. The sewing special interest group at Ain Society's Serenity Cancer Care is conducted by our coordinator who is also a cancer survivor.



ACTIVITIES

Serenity Cancer Care

BAKING SESSION

We organize baking sessions to offer beneficiaries a delightful way to develop new skills and find joy in the kitchen. They provide an engaging experience, allowing them to unwind while creating delicious treats. They also have the satisfaction of taking home their creations.



GARDENING ACTIVITIES

Through our gardening activities, we provide beneficiaries the opportunity to connect with nature and enjoy the physical benefits of outdoor work. The experience encourages mindfulness and relaxation, as they nurture plants and take pride in the fruits of their labour, which they can bring home to enjoy.

BOARD GAMES SESSION

Our board game sessions are designed to bring beneficiaries together for enjoyable, light-hearted competition. These sessions enhance cognitive skills and encourage teamwork, while providing a supportive space where beneficiaries can relax, laugh, and strengthen their social bonds.



ACTIVITIES

Serenity Cancer Care

CREATIVE SESSION

Our creative sessions offer beneficiaries a chance to express themselves through various art forms. These activities provide a calming environment where they can unwind, explore their creativity, and enhance their mental well-being.



HANDICRAFT SESSION

The handicraft special interest group creates a space for beneficiaries with similar interest to come together, exchange ideas, and craft alongside one another. Through these activities, they develop new skills, create beautiful hand-made items, and experience a sense of accomplishment in a peaceful and supportive environment.

CAREGIVE RESPITE CARE

Our respite care offers a sanctuary of support and relief for caregivers, acknowledging their immense responsibility and the critical role they play in the well-being of their loved ones. Our goal is to alleviate their burdens by providing a space for rejuvenation.



YOUNG HEROES CANCER CARE

Launched in 2020, Young Heroes Cancer Care offers a nurturing haven for children who are affected with cancer, enriching their lives and empowering them to embrace their childhood with joy, despite their illness.

In 2023, after learning more on children with cancer, we embarked on the progressive route towards caring for our adolescents and young adults. We learned that children who are diagnosed with cancer progressed to having late effect of cancer in young adulthood and beyond. Aside from physical changes, emotional changes are also compromised when they experience late effect of cancer. With these considerations in mind, we cater an area in our center for youths with cancer.



ACTIVITIES

Young Heroes Cancer Care (Youths)

KITE FLYING

Introducing AYAs to the joy of kite-flying provides cancer patients with a sense of liberation, hope, and freedom which can be empowering during their treatment journey.

This activity offers them an opportunity to engage with nature, feel the excitement of outdoor activities, and experience a refreshing change from their restrictive lifestyle in the hospital.

Outdoor activities can help them reconnect with nature, allowing them to embrace a moment of joy amidst their challenges.



POTTERY

The therapeutic practice of pottery provides AYAs with a unique opportunity to express their creativity. Engaging in a hands-on activity to create something tangible promotes relaxation and a sense of achievement.

This rejuvenating experience would serve as a refreshing break from their usual daily routine, offering them a space to take pride in their own work.

ACTIVITIES

Young Heroes Cancer Care (Youths)

CAFE OUTINGS

Café outings provide AYAs a relaxed space to unwind, connect and share their experiences with peers. In this supportive environment, they can comfortably discuss their thoughts and challenges while fostering meaningful conversations. Enjoying a meal together with their peers can encourage AYAs to bond with one another and simply enjoy the moment together.



PSYCHOEDUCATION FOR YOUTH

Psychoeducation sessions offers AYAs with a supportive space to talk about mental health and their experiences living with cancer. These sessions give youths the opportunity to share personal challenges and feelings to help them cope and improve their well-being. Positive feedback emphasized the emotional support received, fostering connections and encouraging open dialogues. By promoting socialization, these sessions help reduce isolation and build a stronger sense of understanding and resilience.

ACTIVITIES

Young Heroes Cancer Care (Children)

ARTS APPRECIATION

Bringing children to theatre show combines entertainment and valuable life lessons through music and plays. It teaches independence and other important values while engaging kids with exciting stories, outings, and fostering love and appreciation for the arts in a fun and educational way.



OUTINGS

Outings to places such as Science Center offers children a thrilling escape, bringing science to life beyond the hospital. They explore, touch, and learn in exciting environments, sparking their curiosity and deepening connections with their family and peers through the experience.



RECREATIONAL SPORTS

Recreational activities such as bowling and Nerf gun competitions provide children with a fun way to stay active, promoting a boost to their immune system and provide them a space to escape from their stress. They promote family bonding, create joyful memories and bring laughter, encouraging children to feel energized and more connected with their loved ones.



ACTIVITIES

Young Heroes Cancer Care (Caregivers)

RESPIRE CARE FOR CAREGIVERS

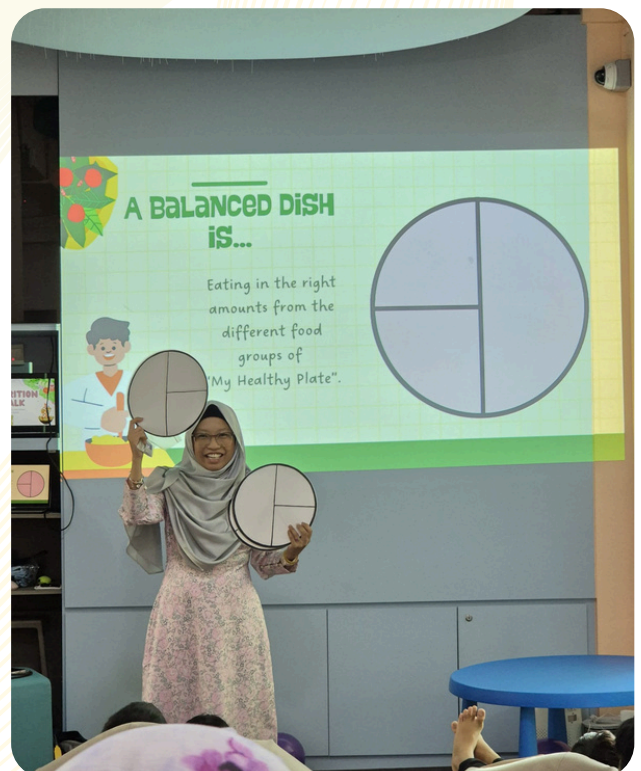


Outings for caregivers provide them a relief from their daily routine, helping them lift their spirits and offer respite from their caregiving responsibilities. These outings encourage social connections, creating a supportive environment where caregivers can share experience and find encouragement, while also giving them a sense of recognition and appreciation.

PSYCHOEDUCATION FOR CAREGIVERS

Navigating the complexities of this journey requires knowledge and practical skills. This year, we provided psychoeducational talks like nutrition talk to equip caregivers with strategies to support their child's health during and post treatment. Proper nutrition is crucial for bolstering immunity and promoting growth.

We also provided financial management talks which address the economic strain often accompanying prolonged medical care. These sessions guide caregivers in budgeting, exploring insurance options, and accessing financial aid, reducing stress and fostering stability.



COLLABORATION

Young Heroes Cancer Care

WITH RADICAL KINDNESS

CHILDREN & YOUTH WITH CANCER

Ain Society and Radical Kindness collaborate to raise awareness and support for youth and children with cancer, fostering a compassionate community. Through joint initiatives, they highlight the challenges faced by young cancer warriors and their families while promoting understanding, empathy, and support. This partnership amplifies outreach efforts, combining Ain Society's expertise in cancer care with Radical Kindness' mission to inspire positive change through empathy-driven advocacy.



COLLABORATION

Young Heroes Cancer Care

WITH LAM SENG HANG PTE LTD

TRIP TO SCIENCE CENTER SINGAPORE

A visit to the science center offers children with cancer a fun, interactive escape from treatment while spending time with family and friends. They explore hands-on exhibits, boosting curiosity, confidence, and problem-solving skills. It provides a joyful distraction, fosters connections, and offers moments of excitement and inspiration during a challenging time.



2024 LATEST SCHEME

Young Heroes Cancer Care

RIMBUNAN PELANGI

Ain Society has launched our new initiative called Rimbunan Pelangi; adopt a child with cancer scheme.

Through this initiative, donors can choose to support the following:

- Children battling cancer and their families with a monthly contribution of \$400 per month for a year.
- Adopt a child who is continuing their education despite their cancer diagnosis, with a yearly commitment of \$1000 per child.



AIN SOCIETY IN THE NEWS

BERITA HARIAN

14 January 2024

Berjalan demi meningkatkan kesedaran tentang barah. Itulah yang dilakukan oleh 280 peserta yang menyertai acara 'World Cancer Walk' pada pagi 14hb Januari. Persatuan Ain telah mewakili Singapura dalam usaha global untuk menyokong para pesakit, bekas pesakit barah dan keluarga mereka. Ia disertai dari lebih 250 negeri dengan setiap negeri diberikan selama sejam untuk berjalan. Gabungan waktu itu akan dikumpul hingga memenuhi tempoh 24 jam. Di Singapura, para peserta yang berpakaian ungu, telah berkumpul pada pukul 9.00 pagi sebelum memulakan perjalanan mereka sejauh 4.7 km.

Acara itu turut disertai oleh Penasihat Perubatan Persatuan Ain, Dr Fatimah Lateef yang menekankan pentingnya peranan masyarakat dalam memberikan sokongan kepada para pesakit barah.

On January 14th, 280 participants joined the "World Cancer Walk," with Ain Society representing Singapore in a global effort across 250 countries to support cancer patients, survivors, and families. The event spanned over 250 countries, with each nation allocated one hour of walking to collectively complete a 24-hour cycle of solidarity. In Singapore, participants gathered at 9:00 AM, before embarking on a 4.7 km walk. The event highlighted the power of unity and community in addressing cancer-related challenges.

Ain Society's Medical Advisor, Dr. Fatimah Lateef, also attended the walk, emphasizing the critical role the community plays in providing emotional, physical, and social support to cancer patients and their loved ones.

Lebih 280 peserta sertai acara berjalan kaki global demi tingkat kesedaran barah

Anggaran: 10000, 100000, 200000



NEUR AZINA AHMAD ANIS

Dibuatkan: 14 Jan 2024 09:00PM

Diakses: 15 Jan 2024 09:20PM

Aa [CC] [BY] [NC] [ND] [SA]

FULL ARTICLE
(IN MALAY):



AIN SOCIETY IN THE NEWS

BERITA HARIAN

20 January 2024

Projek Kasih 2024 yang ditayangkan pada Jumaat, 19hb Januari, telah berjaya mengumpulkan sebanyak S\$1,148,503.

Sepanjang tayangan dua jam, para penonton dihiburkan dengan persembahan bakat-bakat tempatan termasuk Aisyah Aziz dan Hazrul Nizam serta artis-artis seberang tambak, Jamal Abdillah dan Franscissca Peter yang turut membawakan lagu duet popular mereka, 'Kehebatan Cinta'. Lebih istimewa lagi, 'Raja Pop' Jamal Abdillah dan 'Papa Rock' Ramli Sarip bergabung suara untuk mendendangkan lagu 'Syair Laila Majnun'.

Dalam usaha untuk meningkatkan kesedaran tentang pencegahan awal barah yang seiring dengan kempen 'Kesan Awal, Barah Terkawal' Persatuan Ain', beberapa artis tempatan termasuk Hamzah Adon dan Aion Talib turut berkongsi pengalaman mereka.

Ain Society's annual telepoll 'Projek Kasih' 2024, aired on Friday, January 19th, successfully raised a total of S\$1,148,503.

During the two-hour broadcast, viewers were entertained by performances from local talents, including Aisyah Aziz and Hazrul Nizam, as well as overseas artists Jamal Abdillah and Franscissca Peter, who also performed their popular duet, 'Kehebatan Cinta.' Even more special, 'Pop King' Jamal Abdillah and 'Papa Rock' Ramli Sarip teamed up to sing the song 'Syair Laila Majnun.'

In support of Ain Society's "Early Detection Saves Lives" campaign, aimed at raising awareness about early cancer prevention, local artists like Hamzah Adon and Aion Talib shared their personal experiences.

Persatuan Ain kumpul lebih S\$1.1juta melalui Projek Kasih

Sebanyak S\$1,148,503 berjaya dikumpulkan menerusi konsert amal Projek Kasih 2024 pada Jumaat (19 Jan).

Keputusan Media Hiburan S. 100



FULL ARTICLE (IN MALAY):



AIN SOCIETY IN THE NEWS

BERITA HARIAN

22 January 2024

Seawal jam 8.30 pagi, sebanyak 24 kumpulan bola sepak berhimpun di HomeGround Sports di kawasan Woodlands Industrial Park pada Ahad (21 Jan) bagi acara 'Cikgu Sies Senan Charity Fun Cup' yang dianjurkan oleh SPOrT Cancer untuk mengumpulkan dana bagi para pesakit barah di bawah naungan Persatuan Ain. Ia juga diterajui oleh Encik Sies Senan, seorang bekas jurulatih bola sepak.

Inisiatif itu juga bertujuan meningkatkan kesedaran masyarakat tentang penyakit barah melalui aktiviti-aktiviti sukan.

Empat buah lukisan karya Cikgu Sies Senan turut dilelongkan dengan hasil penjualannya disalurkan kepada Persatuan Ain.

SPOrT Cancer telah mengumpulkan S\$42,000 untuk Persatuan Ain dalam hanya dua acara.

In the early mornings of 21st January, 24 football teams had gathered at HomeGround Sports in the Woodlands Industrial Park area for a noble cause.

The 'Cikgu Sies Senan Charity Fun Cup' event, organized by SPOrT Cancer, aimed to raise funds for cancer clients under the care of Ain Society. The event was also led by Mr. Sies Senan, a former football coach.

In addition to raising funds, this initiative also sought to increase public awareness about cancer through sports activities. The event successfully brought together 24 football teams, including mosque volunteers.

Four paintings by Cikgu Sies Senan were also auctioned, with the proceeds going to Ain Society. SPOrT Cancer has raised S\$42,000 for Ain Society through just two events that was organised.

FULL ARTICLE
(IN MALAY):



Kumpulan sukarelawan kumpul \$21,000 bagi Persatuan Ain

Sumbangan daripada jualan lukisan, pertandingan futsal amal dan derma CEO Sheng Siong semasa acara SPOrT CANCER

persatuan ain | barah



BATRISYIA BAHARIM

Jan 22, 2024 | 4:24 PM



TRINGKAT BEMU TENTANG BARAH: Anggota Parlimen GRC Sembawang, Cik Marlin Jaafar (tiga dari kanan), bersama CEO Persatuan Ain, Encik Md Yusoff Ismail, dan wakil Pusat Barah Nasional Singapura (NCCS) mengedarkan klub mengumpul barah semasa acara SPOrT CANCER. Foto PERSATUAN AIN

AIN SOCIETY IN THE NEWS

BERITA HARIAN

26 MARCH 2024

Jumlah wang tunai yang diagihkan kepada pesakit barah dan keluarga mereka di bawah naungan Persatuan Ain pada tahun ini meningkat sebanyak 62.5 peratus berbanding tahun lalu.

Jumlah yang diagihkan adalah antara \$170 hingga \$400 bagi setiap keluarga, bergantung kepada pendapatan per kapita keluarga penerima.

Habuan tersebut antara lain mengandungi makanan seperti sate beku dan kuih Raya berjumlah \$80.

Secara keseluruhannya, sebanyak \$130,000 diagihkan kepada seramai 600 pesakit barah tahun ini.

50 daripada mereka menerima agihan tersebut daripada tetamu terhormat iaitu Penaung Persatuan Ain, Puan Halimah Yacob di majlis pengagihan habuan pada 26hb Mac.

Ketua Pegawai Eksekutif Persatuan Ain, Md Yusof Ismail berkata bantuan itu diharap dapat meringankan beban perbelanjaan keluarga-keluarga itu dalam menyambut Syawal yang bakal menjelang.

The amount of cash distributed to cancer patients and their families under the care of Ain Society, has increased by 62.5 percent compared to last year.

The amount distributed ranged from S\$170 to S\$400 for each family, depending on the per capita income of the recipient families. The assistance also included food items such as frozen satay and Raya kueh, totalling to S\$80.

In total, S\$130,000 was distributed to 600 cancer patients this year.

Fifty of them received their distribution from the guest of honour, the Patron of Ain Society, Madam Halimah Yacob, at the distribution ceremony on March 26th.

The Chief Executive Officer of Ain Society, Md Yusof Ismail, stated that the assistance is hoped to alleviate the financial burden of these families as they prepare for the upcoming Syawal celebrations.

Jumlah habuan Aidilfitri Persatuan Ain meningkat lebih 60% tahun ini

Anggaran Waktu Membaca: 4 min



NUR ARINA AHMAD ANIS

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FULL ARTICLE
(IN MALAY):



AIN SOCIETY IN THE NEWS

BERITA HARIAN

25 May 2024

Sekitar enam tahun lalu, Siti Asmaniah Nasiruddin, 70 tahun, disahkan menghidap penyakit barah usus dan kini beliau perlu menggunakan beg stoma.

Meskipun demikian, beliau cekalkan diri untuk menjaga anak lelakinya, 45 tahun yang menghidap penyakit 'Cerebral palsy' sejak berumur dua tahun.

Di samping itu, Cik Siti juga menjaga suami dan ibunya yang juga mengalami penyakit kronik seperti masalah jantung dan penyakit ginjal.

Namun, penyakit yang ditanggungnya itu tidak mematahkan semangat dan tekad Cik Siti untuk terus bangkit dan tabah menjaga orang yang tersayang dengan sempurna.

Sikap tabah dan teguhnya itu diiktiraf dalam edisi keenam acara sambutan Hari Ibu Persatuan Ain yang diadakan di Concorde Hotel pada 25hb Mei 2024.

Lebih teruja lagi, Cik Siti menerima piala pusingan itu daripada Penaung Persatuan Ain sendiri iaitu Puan Halimah Yacob.

About six years ago, Siti Asmaniah Nasiruddin, 70, was diagnosed with colon cancer and now she needs to use a stoma bag.

Despite this, she remains strong in caring for her 45-year-old son who has had cerebral palsy since he was two years old. In addition, Ms. Siti also takes care of her husband and mother, both of whom suffer from chronic illnesses such as heart problems and kidney disease.

However, the challenges she faced have not broken her spirit or determination to continue rising above challenges and care for her loved ones with dedication.

Her resilience and strength were recognized during the sixth edition of the Ain Society's Mother's Day celebration, held at the Concorde Hotel on May 25, 2024.

Even more exciting, Ms. Siti received the trophy from the Patron of Ain Society, Madam Halimah Yacob.

Ketabahan pesakit barah, Siti Asmaniah Nasiruddin jaga anak, ibu dan suami sakit diiktiraf Persatuan Ain



FULL ARTICLE
(IN MALAY):



AIN SOCIETY IN THE NEWS

BERITA MEDIACORP

7 June 2024

Persatuan Ain telah melancarkan sebuah kempen kesedaran tentang penyakit barah pada 7 Jun 2024. Reruan tersebut dilangsungkan sehingga 9 Jun.

Antara inisiatif pertama kempen selama tiga bulan itu adalah menerusi satu usaha mendekati masyarakat Melayu/Islam di acara Pameran Makanan dan Perkahwinan di Dewan 5, Singapore EXPO.

Para pengunjung telah berpeluang untuk mendapat pengetahuan tentang pelbagai jenis penyakit-penyakit barah dan saringan awal yang boleh mereka menyertai. Turut diadakan semasa acara di Singapore EXPO itu adalah sesi perbincangan mengenai saringan kesihatan.

Salah satu dari anggota juri perbincangan adalah Konsultan Jabatan Pesakit Dalam Lanjutan di NUH, Dr Norshima Nashi.

Ain Society launched a cancer awareness campaign on June 7, 2024. The booth continued till 9th June.

One of the first initiatives of this 3-month campaign was to engage the Malay/Muslim community at the Food and Wedding Exhibition at Hall 5, Singapore EXPO.

Visitors had the opportunity to learn about various types of cancer and the early screenings that they could undergo for.

Also held during the event at Singapore EXPO was a discussion session on health screenings. One of the panelists in the discussion was Dr. Norshima Nashi, Consultant in the Department of Advanced Internal Medicine at NUH.



**FULL ARTICLE
(IN MALAY):**



AIN SOCIETY IN THE NEWS

BERITA HARIAN

13 September 2024

Pada 13 September 2024, Persatuan Ain telah mengumumkan pembukaan semula Pusat Penjagaan Barah Young Heroes, yang telah menjalani pengubahsuaian.

Pembukaan tersebut dihadiri oleh mantan Presiden, Puan Halimah Yacob, yang juga penaung Persatuan Ain, selaku tetamu terhormat.

Pusat itu diperluaskan kepada 350-meter persegi dan menawarkan sebuah kafe bertemakan belia, sebuah ruang santai dengan sofa dan bilik kaunseling.

Menurut Persatuan Ain, dana sebanyak \$150,000 telah digunakan untuk pengubahsuaian tersebut dan pengumpulan dana sedemikian dipelopori oleh Puan Halimah.

Kafe yang dinamakan Cafe @ Solace itu dilengkapi kemudahan seperti kerusi, mesin kopi dan sebagainya. Selain itu, sebuah van mudah alih baru telah disumbangkan oleh syarikat khidmat dalam talian kereta terpakai, Carro, dan empat penderma lain.

On September 13, 2024, Ain Society announced the reopening of the Young Heroes Cancer Care Centre, which had undergone renovations. The reopening was attended by former President, Madam Halimah Yacob, who is also the patron of Ain Society, as the guest of honor. The center has been expanded to 350 square meters and features a youth-themed café, a relaxation area with sofas, and counseling rooms.

According to Ain Society, a total of \$150,000 was used for the renovations, and the fundraising efforts were spearheaded by Madam Halimah.

The café, named Cafe @ Solace, is equipped with amenities such as chairs, coffee machines, and more. In addition, a new mobile van was donated by the online used car service company Carro, along with contributions from four other donors.

Singapura 1. Alina Permana **Persatuan Ain lancar kafe dalam pusat jagaan, van mudah alih baru**

persatuan ain barah
Sep 13, 2024 10:34 PM



FULL ARTICLE
(IN MALAY):



KEY HIGHLIGHTS OF THE YEAR

Learning journey

PSYCHO-ONCOLOGY CONFERENCE (IPOS) 2024



The 25th International Psycho-Oncology Society (IPOS) World Congress took place in Maastricht, the Netherlands, from September 24 to 27, 2024.

The congress theme, "Cancer in Context," emphasized the multifaceted impact of cancer on individuals' lives, highlighting the importance of psychosocial aspects in cancer care. The congress features a diverse range of symposia, podium presentations, and poster sessions. These sessions provided a platform for professionals from various disciplines—including psychology, psychiatry, nursing, social work, and more—to share their research and clinical experiences in psycho-oncology.

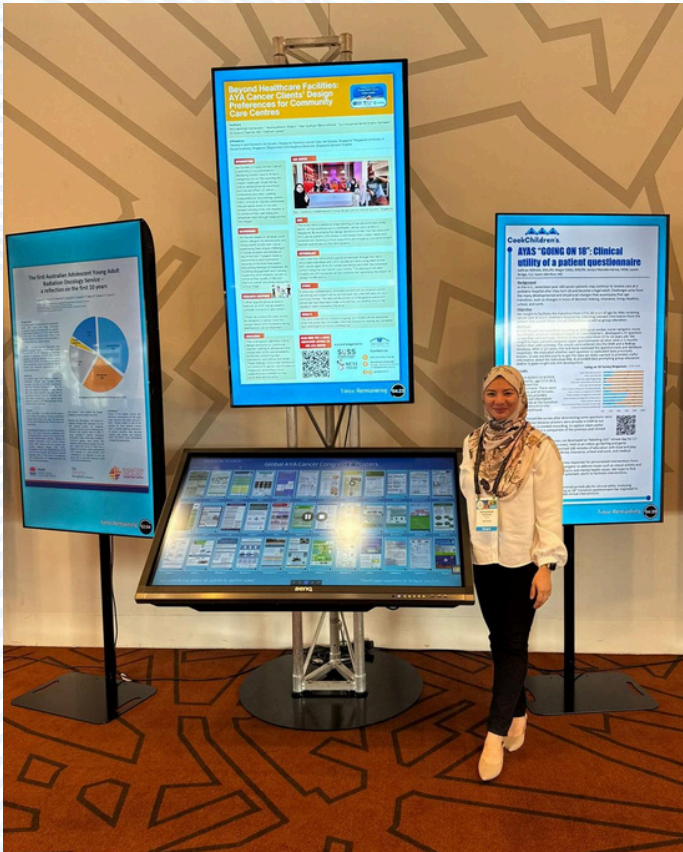
Our posters were selected for the congress and three posters were selected for poster presentation.

- 1) Exploring fear of cancer recurrence in caregivers of childhood cancer survivors in Singapore
- 2) Body Image and Social Anxiety after Mastectomy Among Social Service Users in Singapore
- 3) Knowledge on Breast Prostheses and Body Satisfaction After Mastectomy among Social Service Users in Singapore

KEY HIGHLIGHTS OF THE YEAR

Learning journey

6TH GLOBAL ADOLESCENT AND YOUNG ADULT CANCER CONGRESS 2024



The 6th Global Adolescent and Young Adult (AYA) Cancer Congress took place from December 3 to 6, 2024, at the Melbourne Convention and Exhibition Centre in Melbourne, Australia.

Organized by Canteen Australia, this biennial congress serves as a pivotal forum for over 400 professionals—including medical, nursing, allied health, and psychosocial care experts—alongside AYA consumers and patient advocates.

The 2024 congress is themed "Ethics, Equity, and Emerging Ideas," In the congress, we presented our poster called "Beyond Healthcare Facilities: AYA Cancer Clients Design Preferences for Community Care Centre".

KEY HIGHLIGHTS OF THE YEAR

Community Outreach & Public Education

LAUNCH OF CANCER SCREENING CAMPAIGN @EXPO

June 2024



KEY HIGHLIGHTS OF THE YEAR

Community Outreach & Public Education

CANCER SCREENING CAMPAIGN - TALKS @ MOSQUES

June - August 2024



Our cancer screening talks at various mosques have been a vital part of our mission, and we extend our deep gratitude to the following mosques for their invaluable support: Masjid Darul Ghufuran, Masjid Al-Amin, Masjid Maarof, Masjid Alkaff, Masjid Darul Aman, Masjid Maarof and Masjid Al-Mukminin.

These talks provide a platform to connect with the public about the different types of cancer, the incidence rate of cancer in Singapore community and importance of cancer screening.

These talks served as a bridge connecting our organization with the public, where we not only shared our comprehensive cancer support services but also underscored the crucial importance of cancer screening. The resounding message was clear—early detection saves lives.

Our participants were actively engaged, asking pertinent questions and displaying a commendable proactive approach to their health. We are immensely proud to have played a role in enhancing their awareness and understanding of this critical issue.

KEY HIGHLIGHTS OF THE YEAR

Community Outreach & Public Education

ADDRESSING CANCER SCREENINGS MISCONCEPTIONS

June - August 2024



In our effort to target the Malay community, we combine the use of video marketing, magnet and pamphlets in Malay language as a comprehensive approach in reaching diverse audience through different channels.

OUR GOAL



We aspire to expand our outreach and enhance our cancer support services, ensuring that we can continue delivering exceptional programs for individuals and families affected by cancer. By diversifying our fundraising channels, increasing public awareness, strengthening donor engagement, exploring grant opportunities, optimizing operational efficiency, and expanding our service offerings, we aim to make a meaningful and lasting impact in the lives of those battling cancer.