

# ANNUAL REPORT 2025

Empowering Lives,  
Strengthening Communities



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# About AIN SOCIETY



Ain Society is a registered charity providing cancer care services to individuals living with cancer and their families. Since our establishment in 2000, we have supported thousands of beneficiaries through a range of psycho-emotional support services and developmental programmes that promote holistic well-being.

In 2012, the Serenity Social Service Centre was set up to help those with cancer. The centre provides an avenue of solace to those affected, through emotional, spiritual, and psycho-social support.

**Together, we build  
a constellation of  
hope, lighting the  
way for those who  
are lost**

We work with various community agencies especially those who works with beneficiaries with cancer, through merging our resources and expertise for the greater good.

At present, Ain Society has three different offices. Our head office in New Upper Changi Road, our Serenity Cancer Care office in Haig Road and our Young Heroes Cancer Care office in Eunos.

As a recognized Institution of Public Character (IPC), cash donations to Ain Society comes with the benefit of a 2.5 times tax deduction, amplifying the impact of our donors' kindness.

## **Ain Society**

Love, Care Concern

<b>Charity Registration Number:</b>	001956
<b>ROS Registration Number:</b>	191/2000 WEL
<b>IPC Registration Number:</b>	000607
<b>IPC Status:</b>	12 October 2025 to 11 October 2026
<b>UEN Number:</b>	T00SS0163F
<b>Auditor:</b>	Vantage Corporate Assurance
<b>Bank:</b>	Overseas-Chinese Banking Corporation Limited



# Vision & MISSION



## VISION

Disadvantaged Children & Families  
Living to Their Fullest Potentials

## MISSION

Looking with Our Hearts,  
Filling Lives with Hope

## CORE VALUES

**H** Humility

**O** Objectiveness

**N** Non-Judgement

**E** Empowerment

**S** Sincerity

**T** Thoughtfulness

**Y** Yes We Can

# Patron & MEDICAL ADVISOR

In unity, we strive to uplift the spirits and enrich the lives of those on their cancer journey. Let's join hands and hearts, turning the tide of their battle into a voyage of discovery and strength.



## OUR PATRON

MDM Halimah Yacob

Chancellor  
Singapore University of Social Sciences



## OUR MEDICAL ADVISOR

Professor Fatimah Lateef  
MBBS, FRCSEd (A&E), FAMS

Senior Consultant,  
Director of Quality and Patient Safety,  
Department of Emergency Medicine,  
Singapore General Hospital

# Board of MANAGEMENT

All Board members and employees of Ain Society are required to read and understand the conflict of interest policy in place and make full disclosure of any interests, relationships and holdings that could potentially result in a conflict of interest. When a conflict of interest situation arises, the board member or employee shall abstain from participating in the discussion, decision-making and voting on the matter.



**MR BAMBANG  
SUMARYONO ALI**

President



**MR AMIRUL ASHRAF  
BIN ANIZA**

Vice President



**MR SAZALI SAHRI**

Secretary



**DR ARIF UZAIR  
MOHAMAD ROSLAN**

Assistant Secretary



**MS NUR FARHANAH  
BINTE ABDUL  
RAHMAN**

Treasurer



**MR MUHAMMAD  
HAFIZ BIN HASHIM**

Assistant Treasurer



**DR NORSHIMA  
BINTE NASHI**

Board Member



**DR ZUHAIRAH  
NURUL-'ASYURA  
ZULKIFLEE**

Board Member



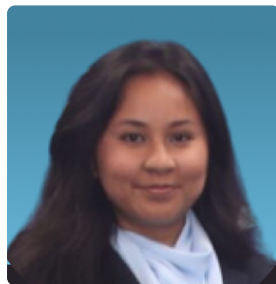
**MS NUR FARAH  
BINTE DAMRI**

Board Member



**MR ABDUL RAZAK  
BIN AHMAD**

Board Member



**MS FATIN AQILAH  
BINTE MD AMRAN**

Board Member



**MS NOORSYAFIATON  
SHARUN**

Board Member



**MS NORHASHIMAH  
KAMARUDIN**

Board Member

# Board OF MANAGEMENT



S/N	Name	Position	Age	Occupation	Employer
01	Bambang Sumaryono Bin Ali	President	53	Community Partnership Manager	Land Transport Authority
02	Amirul Ashraf Bin Aniza	Vice President	32	Assistant Manager, People Digital Transformation	Changi Airport Group
03	Sazali Bin Sahri	Secretary	59	Flexi-Adjunct Teacher	Spectra Secondary School, Ministry of Education
04	Dr Arif Uzair Mohamad Roslan	Assistant Secretary	30	General Practitioner	Petir Family Clinic
05	Nur Farhanah Binte Abdul Rahman	Treasurer	30	Assistant Treasury Manager	Hong Leong Finance Ltd
06	Muhammad Hafiz Bin Hashim	Assistant Treasurer	30	Downstream Section Lead	Lonza Biologics Tuas
07	Dr Norshima Binte Nashi	Board Member	35	Consultant, Division of Advanced Internal Medicine	National University Hospital
08	Dr Zuhairah Nurul-Ásyura Zulkiflee	Board Member	32	Podiatrist	Singapore General Hospital
09	Fatin Aqilah Binte Mohamad Amran	Board Member	30	Manager, Planning and Project	SATS
10	Nur Farah Binte Damri	Board Member	42	Entrepreneur	Owner of Enyyah Pte Ltd
11	Abdul Razak Bin Ahmad	Board Member	53	Senior Manager	Land Transport Authority
12	Noorsyafiaton Bte Sharun	Board Member	39	Director of Serenity	Serenity Cancer Care, Ain Society
13	Norhashimah Binti Kamarudin	Board Member	37	Manager	Research and Corp Comm, Ain Society

# Board OF MANAGEMENT



S/N	Name	Board Member Since	Attendance at Board Meetings	Reason for serving for more than 10 years
01	Bambang Sumaryono Bin Ali	2011	4/4	Provides insight and guidance that supports informed decision-making and strengthens the effectiveness of the board
02	Amirul Ashraf Bin Aniza	2022	2/4	
03	Sazali Bin Sahri	2015	2/4	Shares expertise and mentorship that helps fellow board members navigate issues and contribute more confidently to governance.
04	Dr Arif Uzair Mohamad Roslan	2020	2/4	
05	Nur Farhanah Binte Abdul Rahman	2022	4/4	
06	Muhammad Hafiz Bin Hashim	2022	3/4	
07	Dr Norshima Binte Nashi	2024	1/4	
08	Dr Zuhairah Nurul-Ásyura Zulkiflee	2024	4/4	
09	Fatin Aqilah Binte Mohamad Amran	2024	3/4	
10	Nur Farah Binte Damri	2024	3/4	
11	Abdul Razak Bin Ahmad	2024	4/4	
12	Noorsyafiaton Bte Sharun	2014	4/4	brings lived understanding of cancer clients' needs and what works in practice, ensuring board decisions remain grounded in patient realities.
13	Norhashimah Binti Kamarudin	2024	4/4	

## MANAGEMENT TEAM



**DR HAJI MD YUSOF ISMAIL**

Chief Executive Officer



**MS YATIMATUSSALIHAH RAHMAT**

Director of Admin and Finance



**MS NOORSYAFIATON SHARUN**

Director Serenity



**MR LESLIE TEO**

Director Community  
Engagement

# Head Office TEAM



**MS YATIMATUSSALIHAH RAHMAT**

Director of Admin and Finance



**MS NUR FADILLA AMIN**

Manager  
Head Office



**MS NABILAH RAHMAT**

Executive Assistant  
Admin & Finance



**MS WASILAH OSMAN**

Executive Assistant  
Admin & Finance



**MS SITI NUURUL JANNAH KHAMIS**

Executive Assistant  
Admin & Finance



**MR MOK CHEE KEONG JACK**

Logistics Executive  
Operations



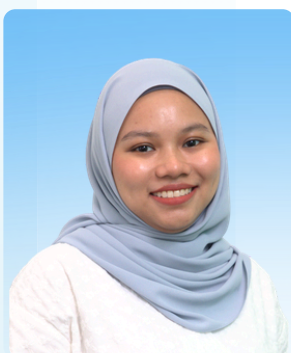
**MR MAK KOK CHEONG**

Asst Logistics Executive  
Operations

# SERENITY CANCER CARE *Team*



**MS NURUL HUDA  
MA'AROP**  
Manager



**NUR AINA EDORA  
SALLEH**  
Cancer Navigator  
Specialist  
18 Sep 2017-3 Jan 2026



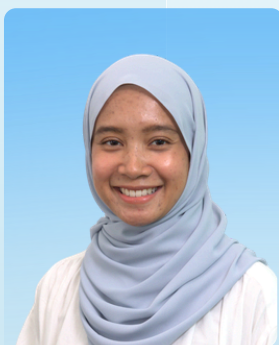
**MS JAYDA HO WAI  
CHENG**  
Counsellor



**MS NUR AISYAH  
MARIAH BINTE  
JAILANI**  
Art Therapist



**MS SITI ZAINAB  
JEFRY**  
Cancer Navigator



**MS ALINA MOHD  
SUMARDI**

Cancer Navigator  
4 Dec 2023 - 23 Sept  
2025



**MR ABDUL MUHAIMIN  
OSMAN**

Cancer Navigator



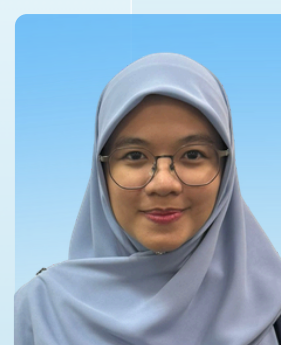
**MR SHAHRUL SANI**

Associate  
Cancer Navigator



**MS NUR HASINAH  
RAHMAT**

Executive Officer



**MS SYAZA ANISAH  
ZAINAL ARIFIN**

Executive Assistant

# *Young Heroes* **CANCER CARE**

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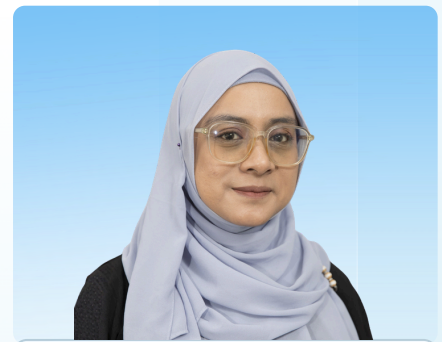
**MS NUR'AIN MOHAMED SAID**  
Cancer Navigator Specialist



**MR FAYYADH RAHMAT**  
Cancer Navigator



**MS QISTINA NADHIRAH AHMAD**  
Associate  
Cancer Navigator



**MS SITI RAHMAH RAHMAT**  
Executive Assistant

# *Research & Corp Comm* **TEAM**

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**Ms Norhashimah Kamarudin**

Manager



**Ms Nur Syafiqah Affandi**

Research Assistant  
*8 Jan 2024 - 22 Nov 2025*



**Ana @ Suriah Rahman**

Executive Assistant  
(Corp Comm)

## ✓ SUPPORT GROUPS

It aims to provide emotional, informational, and practical support to individuals affected by cancer. Offering a safe space for patients and caregivers to share experiences, gain strength, and connect with others facing similar challenges. Providing resources and guidance on ways to navigate cancer treatment, coping strategies, and maintaining wellbeing, fostering a sense of community and hope during difficult times.



## ✓ FINANCIAL ASSISTANCE

We provide financial assistance to support our beneficiaries with their daily needs, helping them manage the financial challenges that may arise due to their health conditions. This assistance aims to ease their burden, enabling them to focus on recovery and improving their quality of life.

## ✓ COUNSELLING

The counselling services at the Ain Society offer personalized emotional support to cancer patients and their caregivers. Through one-on-one counselling sessions, individuals can explore their feelings, cope with the stress of diagnosis and treatment, and address mental health concerns. Counselling aims to improve emotional well-being, provide guidance on coping strategies, and help individuals navigate the psychological impact of cancer.

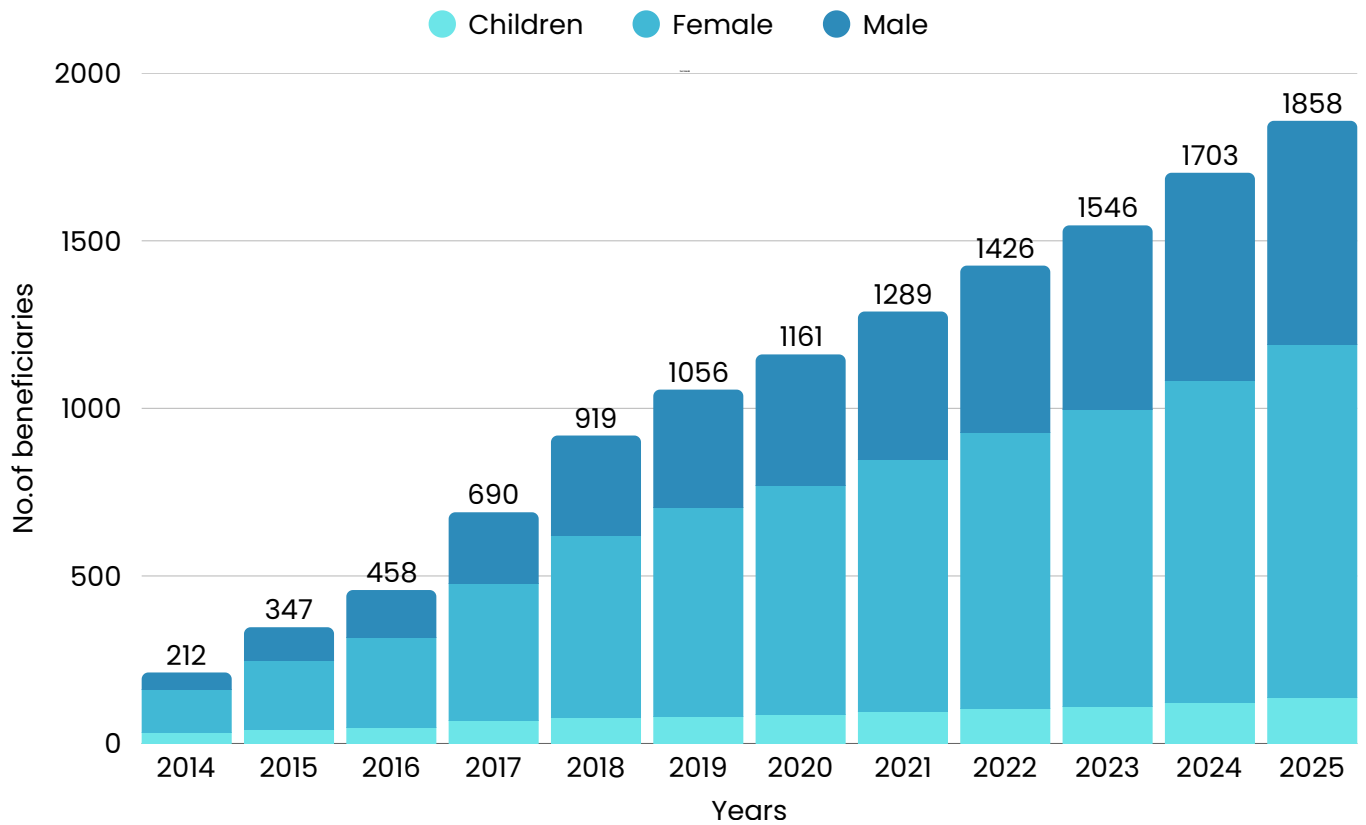


## ✓ PSYCHOEDUCATION

Our psychoeducation sessions are designed to educate beneficiaries on matters related to their health, mental well-being, and coping strategies. These sessions also cover general wellness topics, providing clients with valuable knowledge and tools that empower them to navigate challenges and make informed decisions in their journey towards recovery.

# BENEFICIARIES *Throughout* THE YEARS

**Beneficiaries over the years**  
(as of 31st December 2025)



CLIENT \ YEAR	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Children	34	41	48	69	79	82	87	95	105	110	122	138
Female	128	208	268	407	542	622	682	752	823	887	960	1052
Male	50	98	142	214	298	352	392	442	498	549	621	668
Total	212	347	458	690	919	1056	1161	1289	1426	1546	1703	1858

# SERENITY *Cancer Care*

Serenity Cancer Care at Haig Road was officially opened in 2019. The centre offers a wide range of psychosocial programmes and services to help our adult members and their family through their cancer journey. Besides counselling and support groups, we also offer enrichment programmes for our members to learn new skills.



## ✓ INSTILLING HOPE

Hope is essential for the emotional and physical well-being of cancer patients, guiding them through treatment and helping them cope with its rigors. It fosters engagement, goal orientation, and resilience, combating despair and loneliness. As caregivers, our role in instilling hope is pivotal, integrating it into cancer care to bolster the patient's spirit alongside treating the disease. Hope grants patients the bravery to fight cancer and the power to dream of recovery and a fulfilling life postillness.



## ✓ SOCIAL AND RECREATIONAL

We organize a range of outings and annual events for our beneficiaries and their families. The objectives of these events are to enhance the emotional and social interaction skills and to promote bonding between the client and their families.



## FITNESS SESSION

We conduct regular fitness sessions designed to promote physical well-being and boost the confidence of our beneficiaries. These sessions focus on improving mobility, strength, and overall health, encouraging them to stay active and lead a healthier lifestyle.

## ✓ SEWING SPECIAL INTEREST GROUP

Our tailored sewing special interest group is devised to support beneficiaries in their postcancer treatment recovery. Taking their minds off their troubles and enriching their lives by teaching them new skills. The sewing special interest group at Ain Society's Serenity Cancer Care is conducted by our coordinator who is also a cancer survivor.



## ✓ BAKING SESSION

We organize baking sessions to offer beneficiaries a delightful way to develop new skills and find joy in the kitchen. They provide an engaging experience, allowing them to unwind while creating delicious treats. They also have the satisfaction of taking home their creations.



## ✓ GARDENING ACTIVITIES

Through our gardening activities, we provide beneficiaries the opportunity to connect with nature and enjoy the physical benefits of outdoor work. The experience encourages mindfulness and relaxation, as they nurture plants and take pride in the fruits of their labour, which they can bring home to enjoy.

## ✓ BOARD GAMES SESSION

Our board game sessions are designed to bring beneficiaries together for enjoyable, light-hearted competition. These sessions enhance cognitive skills and encourage teamwork, while providing a supportive space where beneficiaries can relax, laugh, and strengthen their social bonds.



## ✓ CREATIVE SESSION

Our creative sessions offer beneficiaries a chance to express themselves through various art forms. These activities provide a calming environment where they can unwind, explore their creativity, and enhance their mental well-being.



## ✓ HANDICRAFT SESSION

The handicraft special interest group creates a space for beneficiaries with similar interest to come together, exchange ideas, and craft alongside one another. Through these activities, they develop new skills, create beautiful hand-made items, and experience a sense of accomplishment in a peaceful and supportive environment.

## ✓ CAREGIVE RESPITE CARE

Our respite care offers a sanctuary of support and relief for caregivers, acknowledging their immense responsibility and the critical role they play in the well-being of their loved ones. Our goal is to alleviate their burdens by providing a space for rejuvenation.



# YOUNG HEROES *Cancer Care*

Launched in 2020, Young Heroes Cancer Care offers a nurturing haven for children who are affected with cancer, enriching their lives and empowering them to embrace their childhood with joy, despite their illness.

In 2023, after learning more on children with cancer, we embarked on the progressive route towards caring for our adolescents and young adults. We learned that children who are diagnosed with cancer progressed to having late effect of cancer in young adulthood and beyond. Aside from physical changes, emotional changes are also compromised when they experience late effect of cancer. With these considerations in mind, we cater an area in our center for youths with cancer.



## ✓ BAKING SESSIONS

This hands-on activity allows them to express creativity, build confidence through small successes, and enjoy the therapeutic rhythm of mixing, shaping, and decorating. Baking provides a cosy, sensory-rich environment where youths can momentarily shift their focus away from medical routines and toward something enjoyable and meaningful.



## ✓ YOUTH "GET-TOGETHER"

These out-of-center outings—whether bowling, nature walks, or other outdoor activities—allow them to unwind, explore new environments, and strengthen friendships in a supportive peer community. Such experiences offer a refreshing break from routine medical appointments, giving youths the chance to simply be themselves, laugh, and enjoy shared moments of fun.

## ✓ YOUTH “HANDS-ON HANGOUT”

These in-center activities—ranging from art-making and expressive arts to painting and other tactile projects—allow youths to explore their feelings through creativity while engaging their senses in a calming and meaningful way. The process of creating something with their own hands can be grounding and empowering, offering a moment of focus and joy away from medical stressors.



## ✓ PSYCHOEDUCATION FOR YOUTH

These sessions provide a supportive space where youths can learn about topics such as mental well-being, coping strategies, communication skills, and managing day-to-day challenges. By understanding what they are experiencing—physically, emotionally, and socially—they gain a sense of control and clarity during an otherwise uncertain time.

## ✓ BAKING SESSIONS

Baking offers a blend of hands-on learning and engaging experiences. Through guided activities, children develop confidence, independence, and practical life skills. These sessions also support social interaction, creativity, and teamwork. It provides children with positive, educational experiences that foster curiosity.



## ✓ ART & HANDICRAFTS

Arts provide a valuable platform for creative exploration and developmental growth. Children strengthen fine motor skills, problem-solving abilities, and self-expression. It nurtures imagination and supports holistic learning, offering children meaningful and enriching experiences throughout the year.



## ✓ RECREATIONAL ACTIVITIES

Recreational activities provide families with meaningful opportunities to bond, unwind, and create positive shared memories. From family outings, bowling sessions, and Nerf games, it strengthens relationships, build trust, and enjoy quality time in a fun setting. These activities not only promote social connection and emotional well-being, but also offer families a refreshing break from routine, reinforcing resilience and togetherness throughout the year.





### ✓ CAREGIVER RESPITE CARE

Caregiver respite care provides essential relief and support. Through thoughtfully arranged sessions, caregivers are given the opportunity to focus on their own well-being. These moments of rest, relaxation, and self-care help reduce stress, restore emotional balance, and strengthen their resilience. It also affirms caregivers' vital role and ensures they feel valued, supported, and recharged to continue their journey with renewed strength.

### ✓ PSYCHOEDUCATION FOR CAREGIVERS

These sessions covered topics such as understanding treatment side effects, supporting emotional well-being at home, and managing communication within the family. Equipping caregivers with clear, practical strategies empowers them to respond calmly and effectively to their child's needs, especially during periods of uncertainty.

We also offered workshops on navigating community resources and support systems, helping caregivers stay informed about available services that can ease their load. By enhancing their awareness and preparedness, these psychoeducation sessions aim to reduce stress, foster resilience, and ensure caregivers feel supported throughout the journey.



# COLLABORATION

## Young Heroes Cancer Care



WITH RAFFLES INSTITUTION (RI) STUDENTS



### ✓ Youth & Children

#### **Hwachae (Korean Fruit Punch) Making with Youths**

A refreshing treat that brought our youths together for laughter, teamwork, and a fun cultural experience. It wasn't just about the recipe – it was about connection and celebrating little joys.

#### **DIY Volcano Making with Children**

A lively activity filled with excitement, imagination, and science exploration. The children's faces lit up as they built and watched their volcanoes erupt – a reminder of how learning becomes magical when shared.



### ✓ Parents & Caregivers

#### **Terrarium Making with Parents**

A calming and hands-on session where families created their own mini gardens. Beyond the craft, it was a beautiful space for bonding, conversations, and shared moments of joy.



# COLLABORATION

## *Young Heroes Cancer Care*

WITH KK WOMEN'S & CHILDREN'S HOSPITAL,  
CHILDREN'S BLOOD & CANCER CENTRE (KKH CBCC)

### ✓ YOUNG AT HEART

Ain Society and KKH CBCC collaborated to host a meaningful Young at Heart gathering for our youth, children, cancer survivors, and their families. This partnership brought together medical professionals, caregivers, and families for an afternoon designed to uplift, educate, and celebrate the strength of our cancer warriors. Through sharing sessions and interactive activities, we empowered caregivers, and nurtured resilience in every child and youth on their cancer journey. Together, we work hand-in-hand to ensure no family walks this path alone.



# COLLABORATION

## Young Heroes Cancer Care



### ✓ CHILDHOOD CANCER AWARENESS MONTH

Ain Society spent a meaningful day engaging families, youths, and members of the public to raise awareness about the late side effects that children and young adults may experience after cancer treatment. Through interactive booths, educational activities, and open conversations, the team highlighted the importance of long-term monitoring, early detection, and psychosocial support for survivors. By fostering understanding within the community, Ain Society hopes to ensure that every childhood cancer fighter receives the care, compassion, and support they need as they continue their journey beyond treatment



BERITA HARIAN | 12 January 2025

World Cancer Walk

**N**early 400 participants maintained enthusiastic in supporting the World Cancer Walk 2025 organised by Persatuan Ain despite persistent rain in Singapore. The walk aimed to raise awareness of cancer and encourage early screening, drawing a committed group undeterred by the weather.

Alongside the walk, the event featured informational booths and interactive activities, helping once-reluctant participants learn more about risks, prevention and support services. Organisers noted the positive turnout as a strong sign of communal solidarity in the fight against cancer. The event emphasised hope, resilience and the power of collective action even under adverse conditions.



Hampir 400 peserta kekal bersemangat menyokong acara World Cancer Walk 2025 yang dianjurkan oleh Persatuan Ain meskipun hujan berterusan di Singapura. Larian ini bertujuan meningkatkan kesedaran tentang barah dan menggalakkan saringan awal, menarik peserta komited yang tidak terjejas oleh cuaca. Bersama larian, terdapat gerai maklumat dan aktiviti interaktif, membantu peserta yang sebelum ini ragu-ragu memahami risiko, pencegahan dan perkhidmatan sokongan. Organiser menyatakan kehadiran positif sebagai petanda kuat solidariti komuniti dalam perjuangan melawan barah. Acara ini menekankan harapan, ketahanan dan kuasa tindakan kolektif walaupun dalam keadaan sukar. Organiser menyatakan kehadiran positif sebagai petanda kuat solidariti komuniti dalam perjuangan melawan barah. Acara ini menekankan harapan, ketahanan dan kuasa tindakan kolektif walaupun dalam keadaan sukar.

LINK TO BERITA TV  
NEWS:



**P**rojek Kasih 2025, led by Ain Society has successfully raised over \$1.5 million far surpassing its initial target of \$700,000 to support cancer patients and their caregivers in Singapore. The charity performance on January 10, attended by former President Halimah Yacob and featuring renowned artists, drew strong community support.

The largest single donation was \$360,000 from Sunny Low Dance Production Studio. Organizers highlighted the importance of transparency and community trust, affirming that all contributions will be dedicated to providing essential financial and emotional assistance for cancer patients and their families.



Projek Kasih 2025 yang dikendalikan oleh Persatuan Ain telah berjaya mengumpul lebih \$1.5 juta—jauh melebihi sasaran asal sebanyak \$700,000 untuk membantu pesakit barah dan penjaga mereka di Singapura. Persembahan amal pada 10 Januari yang dihadiri mantan Presiden Halimah Yacob serta menampilkan artis terkenal telah mendapat sokongan padu daripada masyarakat. Sumbangan tunggal terbesar ialah \$360,000 daripada Sunny Low Dance Production Studio. Penganjur menekankan kepentingan ketelusan dan kepercayaan masyarakat, sambil mengesahkan bahawa semua sumbangan akan digunakan sepenuhnya bagi bantuan kewangan dan sokongan emosi kepada pesakit barah dan keluarga mereka.

FULL ARTICLE  
(IN MALAY):



BERITA HARIAN | 10 MARCH 2025

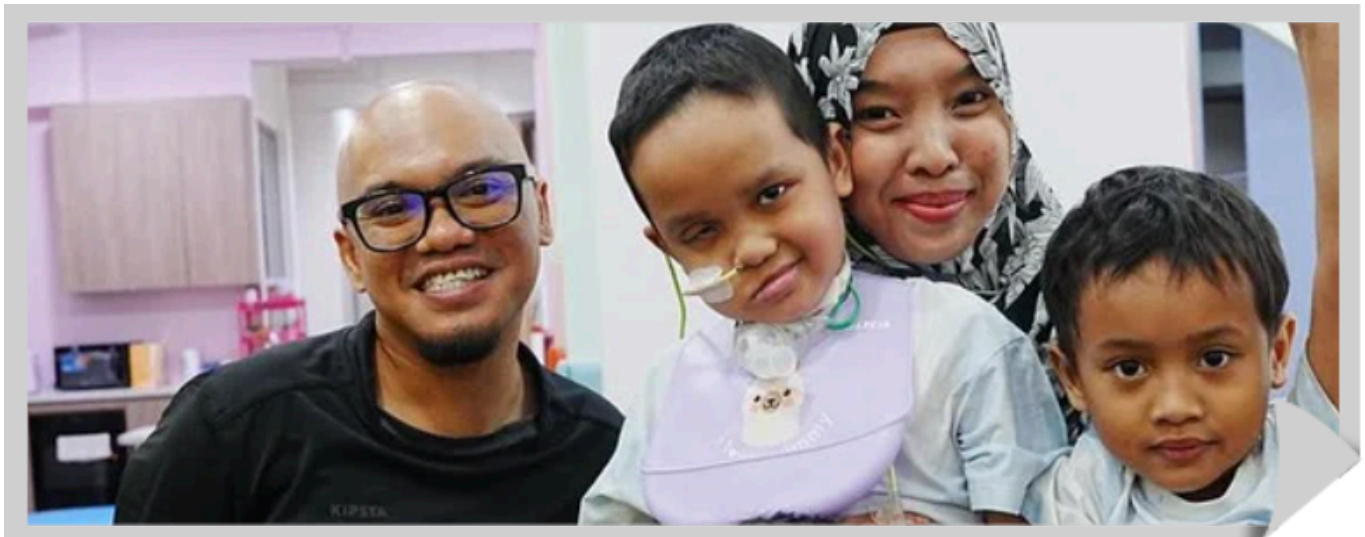
♥ Habuan Aidilfitri 2025

**S** Seven-year-old Muhammad Nawfal Muttaqin was diagnosed with brain cancer in November 2022 after doctors discovered a 10 centimeter tumor.

Over two years, he underwent three major surgeries and faced complications including breathing difficulties, Bell's palsy, and amblyopia. His mother, Ms. Dayangku Nurafiqahwinaini, left her job to care for him and the family.

The Ain Society, through the Young Heroes Cancer Care Centre (YHCC), provided financial aid, transport assistance, and community support programs, helping the family cope with medical and emotional challenges while fostering a stronger support network for children with cancer and their caregivers in the community.

Muhammad Nawfal Muttaqin, berusia tujuh tahun, disahkan menghidap barah otak pada November 2022 selepas doktor menemui tumor berukuran 10 sentimeter.



Dalam tempoh kurang dua tahun, beliau menjalani tiga pembedahan utama dan menghadapi komplikasi termasuk kesukaran bernafas, palsy Bell serta ambliopia. Ibunya, Cik Dayangku Nurafiqahwinaini, berhenti kerja untuk memberi tumpuan kepada penjagaan keluarga. Melalui Pusat Jagaan Barah Wira Muda (YHCC), Persatuan Ain telah menyalurkan bantuan kewangan, sokongan mobiliti dan program komuniti bagi menyokong kesejahteraan Nawfal serta keluarganya, di samping memperkukuh jaringan sokongan pesakit barah dan penjaga di peringkat masyarakat.

FULL ARTICLE  
(IN MALAY):



BERITA HARIAN | 6 June 2025

♥ Ibu Tabah

**C**ik Alawiyah Jaffar's story reflects the mission of our organisation in championing strength through adversity.

Diagnosed with Behcet's Disease in 2008 and later leukaemia, she balanced treatment, work, and single motherhood with unwavering determination.

Supported by compassionate healthcare and community networks, she demonstrated that recovery extends beyond medical care to emotional well being and empowerment. Through Persatuan Ain's initiatives, Cik Alawiyah and her family found healing and resilience.

Her recognition with the Anugerah Ibu Tabah: Piala Puan Halimah Yacob 2025 underscores the transformative power of support, courage, and hope that our organisation strives to nurture in every patient.



Kisah Cik Alawiyah Jaffar menggambarkan iltizam organisasi kami dalam memupuk semangat ketabahan menghadapi dugaan hidup. Didiagnosis dengan Penyakit Behcet pada tahun 2008 dan kemudian leukemia, beliau menyeimbangkan rawatan, pekerjaan serta tanggungjawab sebagai ibu tunggal dengan kekuatan dan kesabaran luar biasa. Dengan sokongan penjagaan kesihatan dan rangkaian komuniti yang prihatin, beliau membuktikan bahawa pemulihan merangkumi aspek emosi dan pemerkasaan diri, bukan sekadar rawatan perubatan.

Melalui inisiatif Persatuan Ain, Cik Alawiyah dan keluarganya menemui semula kekuatan serta harapan. Pengiktirafan menerusi Anugerah Ibu Tabah: Piala Puan Halimah Yacob 2025 menonjolkan peranan sokongan, keberanian dan harapan yang terus menjadi teras usaha organisasi kami dalam menyokong pesakit kanser di Singapura.

FULL ARTICLE  
(IN MALAY):



In this deeply impactful podcast, Ain Society brings insights to address cancer incidences and screening within the Malay-Muslim community.

The conversation emphasizes the critical importance of early detection and how our cancer navigators deal with daily challenges in caring for cancer patients.

This integrative dialogue serves multiple purposes. First, it educates listeners with information, helping demystify cancer screening and encouraging proactive health behavior.

Second, by linking health with religious values, the podcast resonates on a cultural and spiritual level, making the message more relatable and persuasive.



## Mencari Pelangi - Barah bukan hukuman mati



Berita Harien Singapura ✓  
9.71K subscribers

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The podcast also advances the mission of Ain Society by strengthening its bridge between health and faith communities. It empowers listeners not only to seek screening, but to do so in a way that respects and affirms their religious identity.

FULL ARTICLE



BERITA MEDIACORP | 24 AUGUST 2025

♥ KONSERT IRAMA

**T**he Irama Perjuangan Concert was the pinnacle of Ain Society's Cancer Awareness Campaign, bringing together cancer patients, their families, and the wider community in an evening filled with inspiration.

Through music and heartfelt stories, the event raised awareness, educated the public, and generated vital funds to support cancer care programmes.

It also reaffirmed Ain Society's commitment to championing the emotional, psychosocial, and spiritual well being of cancer patients in Singapore. With the community's steadfast support, the campaign continues to ignite hope, resilience, and solidarity in the ongoing fight against cancer.

Konsert Irama Perjuangan menjadi kemuncak Kempen Kesedaran Barah Persatuan Ain, menyatukan pesakit kanser, keluarga dan masyarakat dalam suasana penuh inspirasi.



Melalui muzik dan perkongsian pengalaman, acara ini meningkatkan kesedaran awam, mendidik masyarakat dan mengumpul dana untuk program sokongan kanser. Penganjuran konsert ini memperkukuh peranan Persatuan Ain sebagai peneraju kesejahteraan emosi, psikososial dan rohani pesakit kanser di Singapura. Dengan sambutan hangat komuniti, kempen ini terus menyemarakkan semangat harapan, kekuatan dan solidariti dalam perjuangan menentang kanser.

FULL ARTICLE  
(IN MALAY):



BERITA MEDIACORP | 26 AUGUST 2025

♥ Hady Mirza jadi duta Persatuan Ain

**S**inger Hady Mirza has been appointed as the first ambassador of Ain Society to promote cancer awareness and support affected individuals.

Drawing from his experience caring for his mother, Hady aims to inspire others to undergo early screening and offer emotional encouragement.

Ain Society also distributed S\$153,040 in Aidilfitri aid to 600 recipients 17% more than in 2024, thanks to stronger community and corporate support. Patron Halimah Yacob urged patients to stay resilient.

The association announced that its COLcare Fund will extend in 2025 with S\$108,000 projected for 600 beneficiaries, alongside S\$700,000 in financial assistance programs.



Penyanyi Hady Mirza dilantik sebagai duta pertama Persatuan Ain bagi meningkatkan kesedaran mengenai penyakit barah dan menyokong pesakit serta keluarga mereka. Berdasarkan pengalamannya menjaga ibu yang menghidap barah, beliau berharap dapat menggalakkan saringan awal dan memberi inspirasi kepada pesakit. Persatuan Ain turut mengagihkan S\$153,040 habuan Aidilfitri kepada 600 penerima, meningkat 17 peratus berbanding 2024 hasil sokongan korporat dan masyarakat.

Penaung Puan Halimah Yacob menyeru pesakit agar terus tabah. Dana Prihatin COLcare dilanjutkan dengan unjuran S\$108,000 bagi 600 penerima, selain S\$700,000 diperuntukkan melalui pelbagai skim bantuan kewangan sepanjang tahun 2025.

FULL ARTICLE  
(IN MALAY):



BERITA MEDIACORP | 02 November 2025

♥ **Pertandingan Sepak Takraw Amal**

**S** A charity sepak takraw tournament, Sepak Takraw Amal Piala Othman Wok, successfully raised \$21,000 to support cancer patients and their families.

Organized by SPORt Cancer in collaboration with Persatuan Ain, the event aimed to promote early cancer screening awareness through sports.

Held at Wisma Geylang Serai from 1–2 November, it drew over 300 participants, including patients, survivors, and caregivers. The tournament also honored the late Othman Wok's contributions to the sport and community.

With strong community support and inspiring participation, organizers plan to expand future editions to include other sports, continuing this meaningful fundraising initiative.



Pertandingan Sepak Takraw Amal Piala Othman Wok berjaya mengumpul \$21,000 bagi menyokong pesakit barah dan keluarga mereka. Dianjurkan oleh SPORt Cancer dengan kerjasama Persatuan Ain, acara ini bertujuan meningkatkan kesedaran tentang kepentingan saringan awal barah melalui sukan. Lebih 300 peserta termasuk pesakit, bekas pesakit dan pengasuh mengambil bahagian di Wisma Geylang Serai pada 1–2 November.

Acara ini turut mengenang jasa Allahyarham Othman Wok dalam memartabatkan sepak takraw. Diterajui semangat kebersamaan dan sokongan masyarakat, penganjur berhasrat meneruskan inisiatif ini dengan menambah pelbagai jenis sukan bagi memperkukuh usaha kebajikan dan kesedaran kesihatan.

FULL ARTICLE  
(IN MALAY):



# KEY HIGHLIGHTS *of The Years*

## *Lembayung Pelangi*

### ✓ LEMBAYUNG PELANGI - TRIP TO LEGOLAND (8 to 10 November 2025)



Ain Society was grateful to help make a special wish come true for Nawfal Muttaqin, a child under our palliative care. With support from the Lembayung Pelangi scheme, we arranged a family trip to Legoland, which is something the child had always hoped for. It became a day filled with laughter, excitement, and precious moments that the family will hold close to their hearts.

Holistic support for the trip was made possible through close collaboration between Ain Society, KKH, and Star PALS. Ain Society coordinated the planning and funding, Star PALS provided medication management and prepared the mother on the necessary care, while KKH remained on standby for Nawfal's return to Singapore to initiate the appropriate medical protocols. This seamless partnership ensured Nawfal's comfort and safety throughout the journey.

# KEY HIGHLIGHTS *of The Years*

## *Formation of Cancer coalition Group*

- ✓ Collaboration between Ain Society, SCS, 365 CPS and BCF



In 2025, Ain Society, 365CPS, BCF, and Singapore Cancer Society strengthened their partnership to enhance the continuum of care for individuals affected by cancer. This collaboration was founded on the principles of integrated service delivery and the avoidance of duplication, ensuring that patients and caregivers receive comprehensive, efficient, and seamless support.

### **Integration of Care**

The organizations are working on aligning their efforts to provide a holistic network of care spanning prevention, screening, treatment support, and survivorship. By sharing resources, expertise, and community networks, the collaboration enables a coordinated approach that addresses medical, emotional, and social needs.

### **Avoidance of Service Duplication**

To optimize resource utilization and avoid redundant efforts, the partners have conducted regular service mapping exercises. This process identifies existing services, highlights gaps, and coordinates roles to ensure each organization's unique capabilities are fully leveraged without overlapping functions.

# KEY HIGHLIGHTS *of The Years*

## Community Outreach & Public Education

### ✓ CANCER SCREENING CAMPAIGN - EXPO



In our final year of outreach activities, Ain Society successfully organized a comprehensive public engagement at the Expo to promote cancer screening awareness and facilitate access to screening services. At the Expo, Ain Society set up dedicated booths where attendees received personalized guidance on cancer screening. Our volunteers assisted participants in understanding the importance of early detection and helped many to book screening appointments on the spot, removing barriers to timely action.

To deepen understanding and address both physical and spiritual wellbeing, we hosted a series of talks delivered by medical professionals alongside respected Ustaz. The doctors provided evidence-based information about cancer prevention, screening procedures, and treatment options. Complementing this, the Ustaz offered insights on how faith and health intertwine, emphasizing the role of spiritual care in holistic wellbeing.

# KEY HIGHLIGHTS *of The Years*

## *Community Outreach & Public Education*

### ✓ CANCER SCREENING CAMPAIGN - TALKS @ MOSQUES ( JULY TO OCT 2025)



This year, we continued our cancer screening outreach to mosque. The outreach spans from 2023 to 2025, being 2025 as the final year for our campaign. We aim to educate and encourage the Malay-Muslim community on the importance of early cancer screening through culturally sensitive talks and engagement sessions at local mosques. This strategic mosque outreach strengthens community trust and broadens access to cancer prevention education within the Malay-Muslim population.

The mosques which have kindly opened their doors for us to visit in 2025 are:

#### **North Region**

- Masjid Darul Makmur (Yishun)
- Masjid Yusof Ishak (Woodlands)
- Masjid Assyafaah (Admiralty)

#### **North-East / East Region**

- Masjid Mawaddah (Sengkang)
- Masjid Kassim (Punggol)
- Masjid Alkaff Kampung Melayu (Marine Parade)
- Masjid Al-Islah (Tampines)

#### **Central / South-East Region**

- Masjid Mydin (Geylang)
- Masjid Abdul Al-Razak (Geylang)

# KEY HIGHLIGHTS *of The Years*

## Research

### ✓ RESEARCH PRESENTATION AT INTERNATIONAL PSYCHO ONCOLOGY CONFERENCE 2025

**T**his year, we successfully secured our first oral presentation on Ain Society's cancer screening efforts in Singapore. This milestone highlights our growing role in promoting early detection and community-based cancer prevention initiatives, and reflects our team's commitment to advancing public awareness through evidence-based practice and research dissemination.

Ain Society has been leading a dedicated cancer screening campaign targeting the Malay community in Singapore over the past three years, focusing on early detection and reducing stigma around screening. The campaign has combined education, outreach and culturally tailored messages to encourage more Malay individuals to attend regular cancer screening.

## Culturally-tailored Cancer Screening Initiative for Malay-Muslim Community in Singapore



The evidence from the three-year campaign was presented to highlight community response, participation trends and lessons learned in promoting screening among Malays. This presentation marks an important step in sharing outcomes from the campaign and informing future strategies to further strengthen cancer screening uptake in the community.



We aspire to expand our outreach and enhance our cancer support services, ensuring that we can continue delivering exceptional programs for individuals and families affected by cancer. By diversifying our fundraising channels, increasing public awareness, strengthening donor engagement, exploring grant opportunities, optimizing operational efficiency, and expanding our service offerings, we aim to make a meaningful and lasting impact in the lives of those battling cancer

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